

## GUMC Capital Campaign FAQ's

### 1. What is the scope of work for each project?

- Roof Repairs and/or Replacement

The slate roof over the sanctuary and other portions of the original church structure is either crumbling and in need of replacement and/or significant repairs. While several non-slate flat roofs have recently been replaced, there are still some over and near Dew Hall, as well as the roof above the breezeway, that have not yet been replaced and show significant leaks.

- Carpet in the Sanctuary and Common Areas

Remove and replace the carpet in the sanctuary, choir room, office, and adjacent hallways approaching Dew Hall and the rear entry (the parlor was recently replaced and is not in this scope).

- Replace Concrete Elements at the Side Entrance from Parking Lot

Remove and replace the concrete ramp, stairs, and sidewalk at the side public entry to the church down to the Community Bible Class building. This includes replacement of the metal handrails.

- Upgrade/Modernize the Kitchen

Provide a new fire suppression system over the stove, stainless steel counters/tables, a commercial freezer, and a new automatic dishwasher. Upgrades are required to achieve certification from the state, which will allow us to advertise to the community for food events.

- Audio Upgrades to the Sanctuary

Provide audio upgrades to the sanctuary, including new speakers and microphones, digital audio upgrades, better options for recording sermons and other events, and upgraded audio feeds from the sanctuary to other areas of the church such as Dew Hall.

- Audio and Video Upgrades to Dew Hall

Provide audio and video capabilities in Dew Hall for added benefits to displaying slides and videos for Morning Glory, youth events and other get-togethers. In addition, improved audio will enable speeches to reach every corner of the large room.

- New Outdoor Pavilion and Upgraded Playground Equipment

Construct a new picnic pavilion in our rear yard and replace much of the outdated and, in some cases, unsafe playground equipment.

2. What is the priority list of the projects?

The project priority list is based on the feedback provided by the congregation during the interview/survey process as part of the feasibility study:

- I. Roof
- II. Carpet Replacement
- III. Concrete Replacement at Side Entry
- IV. Kitchen Upgrade/Modernization
- V. Audio Upgrade to Sanctuary
- VI. Audio and Video Upgrades to Dew Hall
- VII. Outdoor Pavilion and Playground Equipment

3. Why are we doing a Capital Campaign and why are we doing it now?

Portions of our church facilities need to be replaced, repaired, upgraded or enhanced to more fully accommodate our present congregational needs and the range of activities for which our facilities are used. These needs and activities will continue to grow over time. The repairs and improvements to our facilities will promote and support our church's future ministry objectives. Just as we benefit from the gifts made by those who came before us at GUMC, the gifts we make through this Capital Campaign will benefit not only our current members, but also future generations. The current operating expenses for the church have stabilized and have been covered by congregational giving. There have been some major maintenance items that are currently being addressed through existing funds, leaving little to address projects that will have a significant impact on the future ministry of GUMC.

4. Why do we need to renovate/upgrade/expand?

The need to renovate, upgrade, and enhance GUMC is based on three factors:

- to address the needs of our current members,
- to increase our congregation by bringing in new members,
- and to expand our ministry through and for the community.

We want to capitalize on the new energy in the church and show that our facilities are as welcoming as the people within them. If we do not care for the space in which we

worship and fellowship, there is the possibility that the church population will decline, making it difficult to share the wonderful message of Christ with members of the community and beyond.

5. How did we decide on these projects?

In April of 2017, a pre-planning committee of 15 was formed and co-chaired by Jack Anderson and Kevin Hulsing. The committee was composed of a diverse group of church members. Each person contributed suggestions for potential projects. As a group, the committee ranked the projects as high, medium, or low priority. The top six projects were deemed by the committee to be of high importance, and were placed in the feasibility survey that was sent to the general congregation. Once the surveys were returned, the projects were ranked according to the members' responses. The ranking of some projects did change because of the surveys.

6. How will these projects impact our church and our ministry for good?

GUMC is a traditional church and a caring community where we challenge and support one another to reach more people with the message of God's love and acceptance through Jesus Christ and our mission to Love, Pray, and Serve. As much as we each need to maintain our own mental and physical health and our relationship to God, we must also provide for the care and needs of GUMC.

- 86-Year Old Slate Roof Repair

Our church building is the place where we worship, fellowship together, provide Sunday School and Pre-School to our youth, and invite the greater community to experience God's love. Without roof repair, our church facility will be structurally compromised, impacting all aspects of our ministries.

- Carpet Replacement

Currently, our aging carpet is an eyesore and a tripping hazard. New carpet will alleviate these problems as well as provide a fresh, more welcoming environment for newcomers and current church members. A safe, attractive interior may help us attract new members and families to become involved in the ministries of GUMC, thus supporting our goal to reach more people in Christ's name. In addition, the carpet replacement will ensure the safety of our members, as well as our guests.

- Restoration of the Side Entry Concrete Areas  
The restoration to the side entrance (including ramp, stairs and walkway) will ensure the safety and mobility of all and provide a more appealing entryway to our facilities. We see this as a necessity, not a luxury.
- Upgrade the Audio System in the Sanctuary  
Upgrades to the audio system in the sanctuary will allow for a better worship experience for all attending GUMC, including those with hearing impairments. Better audio clarity will provide a more meaningful experience of our message, whether spoken or sung.
- Upgrade the Audio and Video System in Dew Hall  
Providing audio and video capabilities will enable GUMC to make use of the fellowship hall for community activities. Video capabilities will allow for ease of use to display slides and videos for such get-togethers as Morning Glory and youth fellowship and Pre-School activities. Audio capabilities will allow for better audio clarity throughout the large area.
- Upgrade and Modernize the Kitchen  
Upgrading and modernizing the kitchen will allow GUMC's kitchen to pass state certification. State certification would allow outside groups to use our kitchen for their events. It would also enable us to advertise food events at our church to the larger community. When outside individuals and groups participate in activities at GUMC, it allows others to see the vibrant programs presenting the message of God's love here. Certification will open our doors wider, expanding our reach into the community of Glyndon and beyond.
- Construction of a New Pavilion and Upgrades to the Existing Playground  
Enhancement of our outdoor space would provide opportunities for outdoor worship as well as provide another fellowship space for all church members. Our Youth Group, Sunday School, and Pre-School students could all take advantage of this expanded area. A pavilion could become a gathering space for community groups, further making GUMC an integral part of the community. Bringing others into our facilities enables them to see the many wonderful opportunities for spiritual growth that are blossoming at GUMC.

7. How much are these projects expected to cost?

Roof Replacement & Repairs	\$180,000
Carpet Replacement	\$30,000
Concrete Replacement at Side Entry	\$40,000
Kitchen Upgrades	\$30,000
Audio Upgrades for Sanctuary	\$25,000
Audio & Video Upgrades for Dew Hall	\$25,000
Pavilion & Playground	\$95,000
Miscellaneous Capital Campaign Costs (Consultant, Mailings, Etc.)	\$36,000

8. What do we hope to raise in this Capital Campaign?

The goal is to raise at least \$461,000.

9. What will we do if we raise more than these projects cost?

Should contributions exceed costs for the seven priority projects, the remaining money will be used to reduce our debt, the next prioritized item from the initial committee's discussion.

10. What will we do if we can't raise the total amount needed?

If we are unable to raise enough funds to cover the cost of all six projects, we will complete them according to the priority list.

11. What are our current short and long-term debt obligations?

Currently, our only debt is our mortgage. The short-term portion of that mortgage is \$27,940, and the long-term portion is \$226,560.

12. What is our Capital Campaign consultant's role in this process?

In June 2017, GUMC retained the services of Hewett Consulting LLC to assess the feasibility of conducting an intensive initiative to fund these projects. The feasibility study was designed to:

- receive advice,
- note impressions and opinions and gather information,
- measure perceived needs,

- evaluate congregational urgency about these projects,
- measure the viability of a major Capital Campaign, and
- receive suggestions for leadership.

It was determined that hiring a consultant would allow the feasibility study and the ensuing Capital Campaign to evolve with the most effective benefit to GUMC. The scope, individual analysis, and professional advice provided by Hewett Consulting will enable us to make sound decisions based on John Hewett's many years in non-profit and faith-based consulting. His impartial advice, status as a retired pastor, and years of experience in church consultations made him a very desirable candidate for this role. Once the Capital Campaign projects begin, John Hewett will remain a consultant through the three-year period of pledge commitments.

13. When would construction/renovation begin?

Construction is to begin on the slate roof replacement and repairs in the Spring of 2018. The roof project was identified as the number one need for the Capital Campaign due to the condition and age of the current roof. Completion of this project will provide for a safe and well-maintained space for the congregation of GUMC to worship and grow. The plan is to complete the roof prior to starting the other five projects outlined in the Capital Campaign. However, these other projects can be worked on simultaneously once the roof construction is completed.

14. When will we be asked to make financial commitments?

November 19<sup>th</sup>

15. How long will we have to complete our pledges?

Three Years

16. Why do I need to make a pledge? Can't I just make contributions over the next three years when I can afford them?

Pledging provides a disciplined approach to church stewardship. Not only can pledging be an act of spiritual discipleship, but it is a valuable tool for church financial planning. Pledging allows the church to predict its future cash flow, prepare budgets, and make financial commitments to further these projects. Unless we have a financial outlook based on the pledges of the congregation, the planning process becomes less secure.

Nevertheless, a pledge is not required. Individuals are free and encouraged to make contributions to the campaign at any time as they feel moved and able to do so.

17. Would it be helpful to make the gift of my pledge early?

Yes, any early gifts or pledges will greatly assist our financial planning.

18. Can we give in ways other than cash?

Appreciated stocks or other assets can also be designated for the Capital Campaign.

19. Will someone call me, visit me, or contact me about the campaign?

Yes. You will hear about the campaign from a variety of sources. You are invited to attend one of the Vision Awareness Gatherings on November 5<sup>th</sup> or 8<sup>th</sup> where we will discuss the details of the campaign and answer questions about the projects. If you are unable to attend a meeting, we will be happy to visit or speak with you individually.

20. What happens if I am unable to fulfill my pledge?

Pledging is an estimate of giving. Sometimes situations prevent someone from making their full pledge, while other events may allow an increase to the pledge. You can modify your pledge at any time – just let the church know of your adjustment.

21. Are my campaign contributions tax deductible?

Yes, all gifts to the campaign are tax deductible.

22. Is this gift in addition to my gift to the stewardship or annual fund?

Yes, this is an additional pledge and does not alter your pledge to the annual stewardship of the church. The pledge you will make during the stewardship campaign is for our operating budget. Your pledge and gifts for this Capital Campaign will be designated to finance the building projects described above.

23. What is the difference between contributions to the operating budget, the prior roof replacement fund, and the Capital Campaign?

The operating budget, which is funded by annual stewardship efforts, covers the daily operating expenses of the church including minor maintenance items. The prior roof replacement campaign was aimed at replacing several flat membrane roof areas (a

section of Dew Hall and adjacent areas). The Capital Campaign is intended to fund the more significant projects listed in this document.

24. How much will members be asked to give on average during the Capital Campaign?

There truly is no such thing as an average gift. Each person needs to prayerfully examine their personal situation and make a pledge consistent with their ability to give. In lieu of cash, individuals sometimes offer gifts of securities or other assets. In giving today, we are simply repaying a debt to those who came before us, while providing a faith home for those who will follow.

25. How do I know my giving will be confidential? Who will see my pledge?

Only the Financial Office of GUMC will know what you have pledged, the same as with all our confidential giving records.